Houser & Hennessee
ADVERTISING CORPORATION

APPROVED
PER PROGRAM GUIDELINES

CLIENT:	**Feeny Chrysler – Midland**	PHONE #:	
SPOT:	**FEENY-T191001 Feeny Oct V1**	FAX # :	
LENGTH:	**:30**	SALES REP:	
DATE:	10/4/2019	PRODUCER :	A. Dennis

GRAPHICS	Video	AUDIO
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland **The Fun Starts Here!**	Video: Feeny Chrysler Building Shot – drone footage?) Mike On Camera in dealership showroom Employees On Camera ***(The lines in this section will change from spot to spot, and will cover a wide range of topics.)***	**<u>Announcer (Mike): (:03)</u>** At Feeny Chrysler, Dodge, Jeep, Ram in Midland… ***the fun starts here***! **<u>Mike Beck: (:03)</u>** Because Feeny knows what makes car buying fun! **<u>Employees On Camera: (:09)</u>** It's having a friendly, helpful staff! A stress free, no hassle purchase! And knowing that you got the best price! So you can enjoy the car buying experience, once again! **<u>Announcer (Mike): (:10)</u>** And during the Ram Power Days at Feeny…
2019 Ram 1500 Big Horn Quad Cab 4x4 **Lease From Just $185/mo** Lease for 24 months, 10,000 miles per year for qualified lessees with approved credit. $2,500 down. Must qualify for Returning Lessee, Chrysler Conquest programs, and Chrysler loyalty programs. Taxes and start up fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/19. **Feeny Logo** **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland Feeny.com	GFX: 2019 Ram Power Days Logo Video: 2019 Ram 1500 Big Horn Quad Cab Video: Feeny Chrysler Building Shot	The fun starts with an incredible deal on a new Ram 1500 Big Horn! Drive yours today for just $185 a month! ***Jingle: (:04) Feeny makes car buying fun!***